Tackle Digital Discussion: Highlights from the Toolkit

Sport Wales
25/05/2023

Agenda

Sport Wales and Empyrean Digital

Introductions - name & organisation

Agenda:

1. Ice breaker
2. The aim of Tackle Digital and its outcomes
3. Case study: Considering a project from initial stages to completion
4. Highlights from the Tackle Digital resources
5. Retro

Icebreaker

Tackle Digital Discussion 7

What is the best piece of sporting advice you've been given?

What we were hoping to achieve

Aims of Tackle Digital

Through the delivery of a toolkit of materials aimed at key digital areas and creation of a forum where sport partners can support each other and share digital knowledge, Tackle Digital aimed to:

- Help sports leverage digital to the fullest

- Increase digital confidence

- Create a learning community to support partners

- Help understand more about digital strategy and delivery

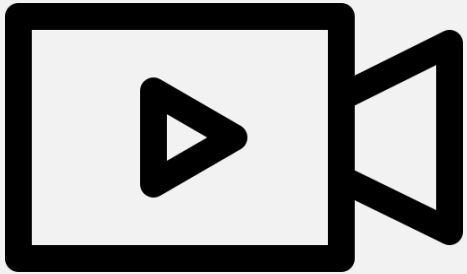
What we've covered in the series

Outcomes of Tackle Digital

1. Discovery and digital requirements
2. Ensuring effective delivery using Agile
3. Delivering digital in house
4. Finding a digital supplier
5. Cyber security
6. Creating a digital strategy and roadmap
7. Making the most out of your digital tools

Case Study: Carmarthenshire County Council

Considering a project from initial stages to completion



This live case study will be recorded. Please turn off your camera if you do not want to be filmed.

1 // Discovery and digital requirements

Highlights

When is Discovery complete?
When you've decided whether or not you want to move on to Alpha!

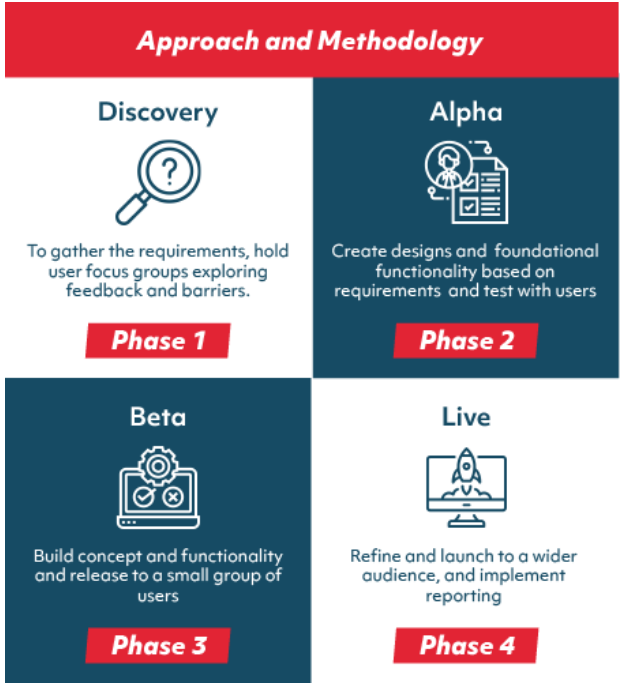
How do you make this decision?
Is there a viable service that you could build that would make it easier for used to do the thing they need to do?
Is it cost effective to pursue the problem?

It is **not a failure** to stop the project at the end of Discovery, if that's what your research shows.

2 // Ensuring effective delivery using Agile

Highlights

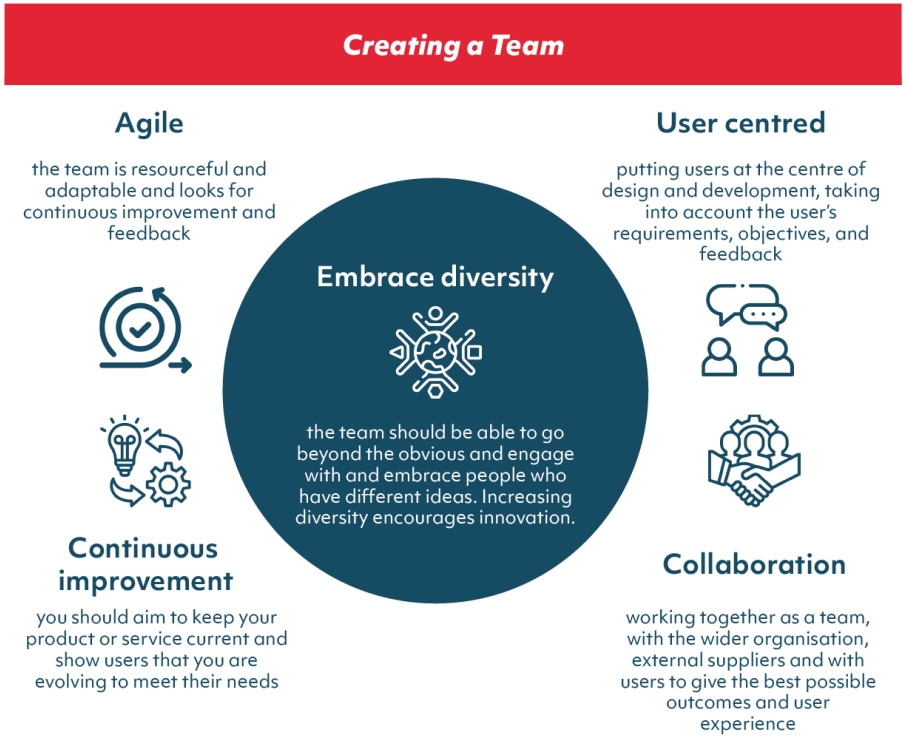
Agile methodology is a way to manage a project
a project by breaking it up into several phases:



- Increased efficiency
- Short development cycles
- Iterative
- High quality final product

3 // Delivering digital in house

Highlights



4 // Finding a digital supplier

Highlights

Engaging suitable digital partners

Recommendations

Using a framework, such as Digital Marketplace

Use an invitation to tender

Evaluating proposals from potential suppliers

Quality

The proposal should demonstrate how the supplier would meet your requirements

Cost

Ensure prices are comparable by asking prospective suppliers to complete a pricing template

Cultural fit

This is important in establishing a relationship which is long lasting and works for both parties

5 // Cyber security

Highlights

6 // Creating a digital strategy

Highlights

Your digital strategy

An introduction setting the context for your strategy

Principles of your approach - an overview of the process used to create your strategy

High level plans for delivery of the digital transformation goals

Success measures or KPIs - which you can use to measure progress against

Your roadmap set against timescales

Retro

Looking back at the tackle digital series

Went Well	Even better if	The future of Tackle Digital
The Toolkit is informational and something that could help save time and resource	It would have been great to have done some sessions in person	
The dialogue between partners around sharing experiences in the discussions has been great		
Key areas for resources were identified at the outset and we were able to provide content for all the areas, which is being used by partners	Varying attendance in the discussion sessions was frustrating Partners would be better able to support each other if attendance was more consistent	
Built a great brand that needs to be developed and continued	More detailed and targeted topics	Sessions on more focused areas – this is a great forum and I wish there were more people here

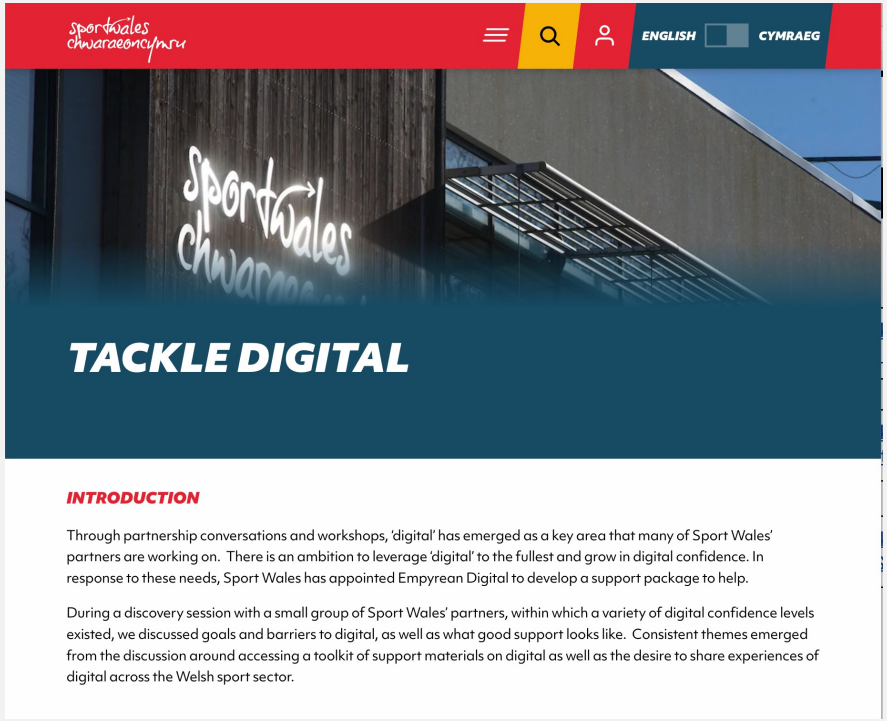
Retro

Looking back at the tackle digital series

Went Well	Even better if	The future of Tackle Digital
The resourced that have been produced are available for people to use now as and when required	Improved buy in for the discussions could have improved attendance	The forum should continue. Tackle Digital should not be isolated and should be part of what Sport Wales is doing with partners
Broad overview of digital balanced with knowledge and awareness and case studies to bring the topic alive	There needs to be real value to give up the time – the topics weren't focused enough Broken down into targeted topics e.g Tackle Cyber Essentials, membership systems, digital implementation	Recognising that digital is part of everything we are doing
Structure of the delivery of topics – releasing the content in alignment with the discussions	A Teams channel was created which hasn't taken off – would like to make this work	Drilling into the detail of the topics

Further information on Tackle Digital

Visit CLIP



Click here to log into CLIP and access the Toolkit.

Click here to access Wales' Digital Service Standard

Click here to access the GDS Service Manual

Thank you